

Housekeeping Linens, White Dress Fabrics, Domestics, Muslin Underwear, Lace Curtains, Handkerchiefs, Embroideries, Laces, Corsets.

UR-1906 White Sales start Tuesday morning with the largest stocks we have ever had and the best values we have ever been able to give. Qualities have not been compromised in order to lower prices, but instead wherever possible we have bettered them. The cheapest article in this sale is good enough for any woman, and there is not a piece that isn't desirable from every standpoint. Our high standard of excellence is maintained throughout and we believe that you will feel and appreciate this more than ever =in the sale which starts to-morrow.=

The Annual January Linen Sale— Doubly Important This Year!!

N all the years of our existence we have never made such extensive preparations for a January Linen Sale as this year. We offer you the best lineus from Ireland's most prominent manufacturers. McCrum, Watson and Mercer's extra fine double damask tablecloths and napkins, their entire overproduction for 1905, at just half the regular prices. Also, the choicest productions from such world-renowned makers as John S. Brown & Sons, Wm. Liddell & Co. and J. N. Richardson Sons and Owden at from 25% to 33% to 33% to some second of finest cloths, at last their regular prices.

Napkins to match, at half their regular prices.

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Reg. Price.

Size of Cloth.

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\$2.95 \$4.50 \$5.00 \$5.95 LAFT 2 Al! Extra-Wide Tablecloths, in lengths up to 5 yards -in January Sale at half price.

2 4x3 4 yards......\$14.00 2 4 x4 yards \$16.00 2 1/2 x 4 1/2 yards \$18.00 UNREFACTED DAMASK—Specially suitable for hotels and restaurants—Thos. McLaren & Sons 54-Inch Dice Damask, a quality that we always sell at 50c a yard by the bolt or yard, yours, in the January Sale at, per yard, 29c.

SPECIAL NOTE—In addition to the three qual-fties quoted here, we have three better qualities, in lengths from 2 to 6 yards, and with Napkins to match, in 27 and 32 inch sizes. BLEACHED TABLE LINEX-72 inches wide extra heavy and fine—all new designs—our regular price \$1.00 per yard, January Sale Price 75c. All our \$1.25 and \$1.35 Table Lineas at \$1.00 yd. \$1.50 and \$1.65 qualities at \$1.25. \$1.75 and \$2.00 qualities at \$1.50 per yard.



Bleached Napkins % size reduced from \$1.75 doz. to \$1.25 % size reduced from \$2.00 doz. to \$1.50 % size reduced from \$2.50 doz. to \$1.98 % size reduced from \$3.75 dox. to \$3.00 % size reduced from \$4.50 doz. to \$8.50 % size reduced from \$5.00 doz. to \$4.00

EXTRA—Jao. S. Brown & Sons' celebrated Dinner Napkina, 27 inches square; very fine quality; all this season's patterns; regular value \$7.50 per dozen; as an extra special value we offer 100 dozen this week at, per dozen, \$4.95.

HEDOMED OR REPOSTITCHED TOWELS—Choice of our \$3.50 and \$4.00 per dozen qualities at,



half what they were last year.

always the best, but our prices are absolutely the lowest possible.

Towels and Toweling BARNSLEY CRASH - all lines - full bleached—reduced From il % cents per yard to 9 cents

Linen is advancing in price very rapidly—caused mainly by the disturbances in Russia, where more than two-thirds of the world's flax crop is produced. The Russian flax exports are barely

This means: Take quick advantage of these January Prices. They will not come again and

From 12% cents per yard to 10 cents From 15 cents per yard to 13% cents From 17% cents per yard to 18 cents BARR'S BANNER CRASH—well known for its great durability—especially priced for this sale at, per yard, 12%c. GLASS TOWELING-18 inches wide

in blue and red checks-reduced From 5 cents per yard to 7% cents From 10 cents per yard to 81-8 cents From 12% cents per yard to 10 cents From 15 cents per yard to 12% cents From 17% cents per yard to 18 cents Towels on which we are overstocked go into this sale at greatly reduced

BLEACHED BATH TOWELS - Reduced from \$2.00 per dozen to, each 14c.
From \$2.40 per dozen to, each 15c.
From \$2.00 per dozen to, each 25c.
From \$3.60 per dozen to, each 25c.

effecting a saving in material to the detriment of the garment. That is why most women would

prefer to make their own underwear, bothersome as it is, rather than sacrifice the comfort and

satisfaction assured in their own handiwork, were it not possible for them to secure garments fulfilling their most exacting requirements in our January Sale. We produce garments in regular full



PANCY DECORATIVE LINEXS—Doylies, Squares and Scarfs in drawn-work and lace-trimmed effects—in the January Sale at 1-S less than regu-

lar prices. Sheets and Pillow Cases Price.

DEMED HULK TOWERS, with red borders; the 18x26 inches, reduced from 10c each to 7%c. Same size and better quality, reduced from 12 %c each to 10c.

Larger size, 20x38 inches, reduced from 16 2-3e each to 13%c.

The January Sale of Undermuslins Means Splendid Bargains

IT is to be a greater Undermuslin Sale this year than ever before—greater despite ater disad. It is a common fault of the garments in vantages. Quantilies are Greater! Qualsties are Better! Prices are Lower! All this notwithstanding the fact that cotton has advanced 25% since last June and is still rising rapidly. Through our foresight in placing orders several months ago-when prices were low-we were protected against fluctuations in the market. Our prices during this sale will be less than most stores are paving wholesale now.

Chemise.

50c for Cambric Chemise, skirt length; yoke trimmed with lace and ribbon; skirt finished with tucked ruffle.

50c for Cambric Chemise, trimmed across front with tucks; lace on neck and sleeves. \$1.00 for Longcloth Chemise skirt lengthor embroidery; finished with ribbon; skirt finished with tucked ruftle.

\$1.75 for Fine Nainsock Chemise, trimmed with new patterns of lace or embroidery; finished with ribbon; skirt trimmed with tucked ruffle; edged with lace.

\$1.35 for Combination Suit of Fine Nainsook; full French shape cover, trimmed with insertion and edge of Valenciennes lace and ribbon; skirt trimmed with tucked ruffle, edged with lace.

French Handmade Lingerie

75c for French Percule Chemise, finished with handmade scallep; odd lots in broken sizes. \$1.00 for French Nainsook or Longcloth Chemise; hand-introduced fieldin across front; finished with handmade scallop; slightly soiled; oda lots in broken sizes.

\$1.25 for French Nainsook Chemise; different designs; all handsomely embroidered; fluished with scalleps and ribbon 333 per cent discount on French Nainesek Chemise, beautifully embroidered; fin-

ished with ribbon; slightly soiled.

333 ter cent discount on Fine French Nain-sock Gowns; odd lot, all beautifully embroidered by hand; some trimmed with Valenciennes

331 per cent discount on Percale or Nainsock Brawers; splendid assertment of styles; all handmade and handsomely embroidered. Petticoats.

50c for Muslin Pettleosis; deep flounce; finished with tucked cambric ruffle.

75c for Muslin or Cambric Petticoats; hem-trimmed with lace insertion and edge or deep em-

\$1.00 for Cambric or Muslin Petticoats; variety of styles; neatly trimmed with deep knee flounce; tucked, hemstitched or made with insertion and edge of torchon ince, or deep ruffle of embroidery and tucks.

\$1.25 for Cambric Petticoats; deep flounce trimmed with ruffle of embroidery; clus ter of tucks above.

\$1.75 for Cambric Petticonts; variety of styles; neatly trimmed with insertion and edge of torchon or real lace; clusters of tucks or deep flounce of embroidery with tucks above.

\$2.00 for Cambric Petticoats; deep finance of openwork embroidery with tucks above; finished with dust ruffle.

\$2.50 for Cambric Petticoats; deep knee flounce, finished with four rows of insertion and edge of Valenciennes lace; clusters of tucks above. \$2.75 for Fine Cambric Perticonts; knee founce \$2.75 of six rows of insertion and edge of Valencieunes, or deep founce, finished with ruffle of embroidery and hemstitched tucks above.

\$3.50 for



\$4.50 for Fine Cambric Petriconts: trimmed new openwork embroidery.

\$1.00 for Misses' Cambric Petticoate; deep Gowns; high, square of founce, trimmed with hemstitched, tuck- or surplice neck or slipover style; long or ell ruffle; cluster of tucks above; lengths 34 and 36 short eleeves; trimmed with new designs of em-

25c for Musica Underpetticoats; tucked cambric ruffie.

75c, \$1.00, \$1.25 and up to \$3.30 for Cambric Un-derpetticents; assortment of styles; all neat-ly trimmed with new patterns of embroidery or lace. \$1.00 for Misses' Cambric Petticonts; deep flounce, trimmed with ruffle of embroidery; tucks above; lengths 34 and 36 inches.

Gowns.

75c for Cambric or Muslin Gowns; twelve different styles; high, V-shape neck or allpover styles; neatly trimmed with hemstitched tucks, lace or embroidery insertions and edge; extraordinary

\$1.00 for Cambric, Muslin or Long Cloth Gowns; low slipover or high V-shape necks; trimmed with insertions and edge of torchon or Valenciennes lace or embruidery; best value we have ever shown at this price.

\$1.25 for Cambric Gowns; high nock; trimmed with rown of insertion of embroid-ory and tucks, with edge on neck and sleeves.

\$1.50 for Pine Cambric Gowne; ascortment of new styles; high, square or V-shape neck or slipover style; daintily trimmed with new patterns of lace and embroidery, all excellent values."

\$5.00 to \$15.00 for Fine Cambric or Laws Petti-patterns of lace and embroidery. \$1.75 for Nata-patterns of lace and embroidery.



edge of embroidery.

\$2.25 for Nainscok Gowns; low allpover style; daintily trimmed with insertions of Valenciennes lace and edge of embroidery drawn with

\$2.50 for Long Cloth Gowns; low, round neck sertion and edge of genuine Valenciennes ince; finished with ribbon.

\$3.50 for Nainsook Gowns; low, round neck or broidery, drawn with ribbon; three-quarter sleeves. \$4.00 to \$12.00 for Fine Naincook Gowns; va-viety of styles, entirely new; trimmed with choicest patterns of lace and embroidery.

Drawers.

25c per pair for Muslin or Cambric Drawers; 25c trimmed with clusters of small tucks and hemstitching or deep cambric tucked flounce, edged with lace; good values.

50c per pair for Good Muslin Drawers; trimmed with deep edge of embroidery and cluster of tucks above.

75c per pair for Nainsook or Cambrie Drawers; deep ruffles, trimmed with rows of insertions and edge of Valenciennes isce. 75c per pair for Cambric or Naissook Drawers; deep ruffles, trimmed with flousee of new patterns of embroidery, with tucks above.

\$1.00 per pair for Natasook or Cambric Drawers; all

neatly trimmed with new patterns of em-broidery and clusters of tucks above. \$1.00 per pair for Cambrie Drawers; va-

and edge of lare.

riety of styles; trim-med with insertions

sizes and qualities, and at the same time bring forth new ideas and neat styles not hitherto shown. 50c for Good Muslin Gowns; variety of styles; \$1.25 per pair for Naincook Drawers; deep yokes tucked, or trimmed with insertions and or embroidery.

\$1.35 per pair for Naincook Drawers; hand-broidery or insertion and edge of Valenciennes inca.

\$1.00, \$1.50 and up to \$3.50 per pair for Fine National Drawers; garter length; hand-somely trimmed with new patterns of fine embroidery.

Corset Covers.

10c for Muslin or Cambrie Cornet Covern; high or low neck; tight-fitting; all sizes.

25c for Cambric Cornet Covers; high or low neck; tight-fitting or full French shape; edged with embroidery or insertion, drawn with ribbon.

50c for Cambric Cornet Covers; low, aquare neck; tight-fitting; trimmed front and back with insertions and edge of embroidery.

50c for Cambric or Long Cloth Cornet Corers; variety of styles; all neatly trimmed with rows of insertion of embroidery or lace; finished with dainty colored ribbons.

75c for National Cornet Covers; low, full French those shape; trimmed front and back with insertions of Valenciennes lace, finished with ribbon.

\$1.00 for Nainsnok Cornet Covers; low, full ferms of lace and feather stitching, finished with rib-

\$1.00 for Cambric Cornet Covern; low, square neck; trimmed back and front with insertious and edge of embroidery; tight-fitting.

\$1.25 for Lawn Cornet Covers; handson the first trimmed with new designs of Valencies lace insertions and edge finished with ribbons. \$1.35 for Long Cloth Cornet Covers; beautifully trimmed with panels of eyelet-hole em-broidery and insertions of Valenciennes lace, En-

shed with ribbon.

\$1.35 and \$2.00 for Long Cloth Gorset Covers; trimmed across front with ruffles of lace or fine embroidery; tucked back.

January Sale of Lace Curtains

DRICES have been reduced from 25% to 331/% on our entire stock, thus giving you the goods, in many cases, at less than import cost. All Mussed Curtains and one-pair lots go at half price. All Arabian, Cluny and Battenberg Lace Curtains at 25% discount.

Broomle Point Lore Curtains.	Irleb Point Lore Curtains.	Nottingham Lore Curtains.	
	Former Price. Sale Price.	Former Price. Sale Price.	
Former Price. Sale Price.	1 ; 5 d 8 LG	81.35	
1 500 5 4.00	1 1.00 8 6.00	\$1.50	
\$19.75	1 100 8 6.78	\$2.07	
\$12.75 0 6.30	\$1#.50 B T.85	92.50	
\$15.30	112.20	31.00	
\$22.50 \$15.00	115.49	24.50	

White Bed Spreads and Blankets.

White Creebet and Mar-	Spreads-Pittaged All House.	California Manhete; 11-4 des
gellles Spreads.	Former Price. Sale Price.	Former Price Sale Price
These, with the exception of first item, are all 11-4 size.	\$1,43	94.54 96.91 19 00 (B.70
Memmed Spreads	82.25 GLEO	98.75 98.00
Former Price. Sale Price.	\$1.50 CO.50	West Stanfords 20-4 Stee
81.19	21.59	Former Potes Sale Price
\$1.25	All-Wool &leabetes 11-4 Phys.	84.00
\$1.55	Former Price. Sale Price.	94.75
1100	23.73	24.10

White Dress and **Underwear Fabrics**

CPLENDID savings await Tuesday's shoppers. Extremely low prices afford a strong buying incentive to wise women at this sale. English Longoloth Tard wide: White Brees Pubrics to Velle bolts of 12 yards; regular \$1.10 Referent Very new and stylish; value: Sale Price, per bolt, 80s.

English Long-tieth—Extra fine Embroidered Bariste and Popin quality; soft finish; regular \$1.25 Weave Waterings; advance value; Sale Price, per belt of 12 styles; Sale Price, per yard, 20c. value; Sale Price, per belt of 12 pards, St. Sale Price, per yard, St. Sale Price, per yard, St. Sale Price, per yard, St. Sale Price, per box of 12 yds, St. Sale Price, per box of 12 yds, St. Sale Price, per box of 12 yds, St. Sale Price, per yard, St

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Laces, Veilings, Robes, Neckwear

THESE sales are based on the most thorough and careful prepara-tions. No St. Louis store carries such complete and attractive stocks as Barr's. None can equal the values during this January sale.

reduced prices.

Vollings-White Lace Velling, formerly \$1.00 Fard; Sale Price, per yard, \$8.50.

White, Navy, Brown, Cardinal and Sky Lace
Veilings, formerly 50c per yard, now 25c.

Chilles Beage Vells—1% yards long; all colsale at 30c. ore: formerly \$1.54 to \$2.00 each, now 60s. Below. White Batteto Robes; splendid values Lacos. Platt Valenciennes Laco and Incor- and States, cales, tions, Se and 10e per yard.

Platt Valenciennes Edge-5 inches wide; Staffs, Small, small and Small patte worth His per yard; new 1914. Caile Valenciennes Edges—3 to 6 Inches at Staffs.

Cream Chantilly Edges—6 Inches wide; worth St. 16; special value at Staffs.

White Net Robes—Full size; prettily trimmed with juby; worth St. 16; special value at Staffs.

All Robes in lace and spangle effects at very lew prices.

ne-Newset effects in stilk and lace Special Log of French Valenciannes Incorstocks-alightly solled-at 4 to 16 their tions; worth 75c per dozen yards; on mie at, former prices, \$1.00 stocks at 20cy 50c stocks per dozen yards, effe. at Mer 21c stocks at Me. Also a lot of wash- Real Torchon Edges—All grouply reduced in able tailored stocks, that were 86c and Mc. this sale.

now 100. All our finer stocks, etc. at greatly Allover Lace—IS Inches wide; Irish Crochet patterns, with colored figures; were \$4.50 per

Imitation Baby Irish Crochet Allower Lace-18 Inches wide, worth 75c per yard; now die.